

Product Innovation and Emerging Technologies

LEVEL 4

This course explores how emerging technologies fuel innovation in product development.

Learners will discover current and future tech trends and their potential to transform products, services, and customer experiences. With a focus on innovative thinking, the course highlights how to evaluate the impact of new technologies in meeting customer needs and driving better outcomes for organisations.



12 Credits



4 months



Level 4

What will I learn?

This course will give you the knowledge and tools to drive innovation in product management using emerging technologies. You'll explore how innovation influences the product lifecycle, apply creative problem-solving and design thinking techniques, and align new ideas with customer needs and business goals.

Learn to assess the impact of digital transformation on product

strategy, manage risks, and develop roadmaps that integrate new technologies. You'll also gain skills to monitor innovation success using key metrics, evaluate outcomes, and refine strategies for continuous improvement in a rapidly evolving market.

How will I learn?

Workshops either face to face or online.

What will I achieve?

Upon completion you will gain a unit accreditation certificate from Agored on Product Innovation and Emerging Technologies – Level 4.

Modules & Credits

Product Innovation and Emerging Technologies	12
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How do I apply?

Visit: aspire2be.co.uk/microcredentials

or email
microcredentials@aspire2be.co.uk